

ANNA VIOLETTE

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PROFESSIONAL EXPERIENCE

Freelance Apparel Design - New York Metro Area Sept 2020 -
Apparel Designer & Visualizer

- Leading apparel design for start-up and established athletic-wear companies, including the design of complete collections, development of brand identity, and 3D visualization of product.
- Providing creative approaches in apparel design and implementing breakthrough softwares for apparel visualization.

VF Corporation - Pasadena, California Jan - May 2019
Advanced Digital Creation Intern

- Digital exploration of product creation, manufacturing, and merchandising in an innovation capacity.
- Researched and provided direction for an apparel concept project, including design and manufacturing.
- Consulted VF Corp brands on digital technology to be applied to the design process from brief to production.
- Hosted a three day design storm with ArtCenter College of Design, and a design challenge with an LA high school.

Under Armour - Baltimore, Maryland Jan - April 2018
Concept Design Intern

- Contributed to forecast research in technology, consumer, and runway trends to set design direction for S/S 2020.
- Gained experience in building tech packs, and designing capsule items
- Attended fit sessions, met with Material & Trim design, and individual design teams for brainstorming and innovation within core product lines.

Pensole Design Academy - Portland, Oregon Aug - Sept 2019
Teaching Assistant

- Led and facilitated discussion and critiques with sixteen footwear & apparel students in sponsored projects with Under Armour, The North Face, and Vans.
- Managed peer groups by challenging design thinking and innovation, worked with individual and group needs, and encouraged empathetic approach to the design process.
- Advocated for clarity, consistency and collaboration between instructor and students for a successful design sprint.

EDUCATION

ArtCenter College of Design - Pasadena, California
B.S. in Industrial Design, Soft Goods and Wearables GPA: 3.79, Graduated with Honors

Pensole Design Academy - Portland, Oregon
Footwear Designer, Sponsorship by Reef, Two Week Design Intensive

ACADEMIC PROFESSIONAL EXPERIENCES

Adidas Sponsored Project November 2018
Three Day Workshop hosted by Adidas Futures

PDX Footwear Business & Design Summer 2018
Adidas & Under Armour Sponsors

Kyoto Seika University August 2017
Study Away | Culture & Craft